**Credit Card Weekly Status Report**

**Project Objective:**

To develop a comprehensive credit card weekly dashboard that provide real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

**Project Insights-Week 53 (31st Dec)**

**Week-On-Week Change:**

1. Revenue increased by 28.8%.
2. Total Transaction Amt & Count increased by xx% and xx%.
3. Customer count increased by xx%.

**Overview of Year to Date:**

1. Overall revenue is 57M.
2. Total interest is 8M.
3. Total transaction amount is 46M.
4. Male customers are contributing more to revenue 31M, Female 26M.
5. Blue and Silver credit card are contributing to 93% of overall transactions.
6. Texas, New York and California are contributing to 68%.
7. Overall Activation rate is 57.7%.
8. Overall Delinquent rate (1 represent as Defaulters) is 6.06%.